

skyangel

Media Kit



Angel One - Angel Two Rate Card

Daypart*	30 Min. Program	60 Min. Program	:15	:30	:60
Early Morning 2a-8a	\$750	\$1000	\$30	\$50	\$100
Late Morning 8a-2p	\$1250	\$1750	\$45	\$75	\$150
Early Afternoon 2p-8p	\$1750	\$2500	\$60	\$100	\$200
Prime Time** 8p-2a	\$2250	\$3250	\$90	\$150	\$300
Broad Rotator 5a-5a	N/A	N/A	\$45	\$75	\$150

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*All times listed Eastern Standard Time. Prices are per half-hour, one-hour, :15, :30, and/or :60 second periods; air time costs subject to change without notice; air time payments for one month are due 30 days in advance of the first air date.

**Since Angel One and Angel Two reach all four time zones simultaneously, Prime Time extends past midnight to reach the West Coast.

Programming Address: 4922 La Collina Way Ooltewah, TN 37363
Billing Address: 1300 Goodlette Rd N Naples, FL 34102



Angel One and Angel Two Networks

SkyAngel owns and operates national flagship networks called Angel One and Angel Two, which are carried on every DISH Network, SkyAngel Faith & Family, and FAVE TV platforms for a total coverage of more than 14 million households.

The average SkyAngel subscriber is between the ages of 25-54 (56%), with the median age of 46.7.

The average SkyAngel subscriber is college educated and makes over \$60,000 annually.

49% live in the Eastern Time zone, 33% live in the Central Time zone, 7% live in the Mountain Time zone, and 13% live in the Pacific Time zone.

60% live in an urban area, 23% live in a rural area, and 17% live in a suburban area.

(Figures based on the U.S. Census report as well as internal research; SkyAngel makes no claims to the scientific reliability of the demographic information contained in this reports.)

For rates or other information, contact:

Jordan Gallup, jordan.gallup@skyangel.com, 423.396.8102
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angelone

Angel One is SkyAngel's premier flagship network. Airing in over 14 million households nationwide, Angel One features more than 100 ministries representing the entire body of Christ.

Programming

Angel One carries many of the best Christian programs, such as *Joyce Meyer*, *Paula White*, *In Touch with Dr. Charles Stanley*, *James Robison*, *Jim Bakker*, and many other great ministries.

Angel One has many loyal viewers and is one of the few religious networks that can air advertising.

Coverage

Angel One airs on *DISH Network* channel 262, and on *SkyAngel Faith and Family Television* channel 151.

angeltwo

Angel Two is SkyAngel's family-friendly lifestyle network. Airing in over 14 million households nationwide, Angel Two features great family programming, such as concerts, special events, talk shows, kids programs, cooking, travel, gardening, hunting, news, movies, and much more.

Programming

Some programs on Angel Two include *Veggie Tales*, *Lassie*, *The Lone Ranger*, *Crook & Chase*, and special events such as concerts, movies and holiday events.

Coverage

Angel Two airs on *DISH Network* channel 266, and on *SkyAngel Faith and Family Television* channel 153.